

Product Name	Bar Code Symbology	Used For/Used By
UPCTools	UPC, EAN, JAN, Bookland (ISBN), ISSN	Package design of retail items. Graphic designers & desktop publishers. Largely MAC though strong Windows sales too. Some database users.
C39Tools	Code 39 (Code 3 of 9)	Inventory, ID, tracking. Most common non-UPC bar code symbology used.
C128Tools	Code 128 (code set A, code set B, code set C, UCC/EAN-128)	Inventory, ID, tracking, shipping labels. Newer and more compact than Code 39. Recommended for most applications.
I2of5Tools	Interleaved 2 of 5	Inventory, tracking, & shipping. Used on corrugated boxes. Numeric only symbology. Makes compact symbols.
POSTools	POSTNET bar codes	ZIP codes on U.S. Mail
MIS-Plessey	MSI & Plessey	Libraries, labs, ID cards
Codabar	Codabar	Libraries, blood banks, and shipping. Numeric only.
Code 93	Code 93	Electronic parts. Rarely used.
2 of 5	2 of 5 (non-interleaved)	Inventory. Rarely used.
OCR-A & OCR-B	OCR-A & OCR-B	Optical character recognition. Full 256 character set.
PDF 417	PDF 417 (regular and micro PDF)	The most popular 2D bar code.
Datamatrix	Datamatrix	2D bar code

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